



“Growing Up With Books: Early Literacy and the Developing Brain”

PERRI KLASS, MD

PROFESSOR OF JOURNALISM AND PEDIATRICS
DIRECTOR, ARTHUR L. CARTER JOURNALISM INSTITUTE
NEW YORK UNIVERSITY

The Donald K. Buffmire Visiting Lectureship in Medicine, begun in 1997, continues the Flinn Foundation’s commitment to bringing to Arizona leading practitioners and thinkers in the medical field.

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TUCSON

October 11, 2012
Kiewit Auditorium
Arizona Cancer Center
Noon – Lecture
1:00-1:30 pm – Meet and Greet
Light Lunch Available

PHOENIX

October 12, 2012
Health Education Sciences Building
Lecture Hall B102
435 N. 5th Street, Phoenix
5:30 pm – Reception
6:00 pm – Lecture

Perri Klass, MD, is Professor of Journalism and Pediatrics at New York University, where she is Director of the Arthur L. Carter Journalism Institute. She has received numerous awards for her work as a pediatrician and educator. Dr. Klass has written extensively about medicine, children, literacy, and knitting, including two books about medical training. She is the National Medical Director of Reach Out and Read (ROR) and has trained thousands of medical providers in the ROR strategies of early literacy promotion.



Dr. Klass’ lecture will discuss the importance of early exposure to books, illustrations, written language, and the habit of reading. What are the benefits of reading aloud to children, and what are the mechanisms by which early reading experiences build a child’s brain? The talk will include information from recent research on the developing brain and on programs which help parents learn strategies to enjoy books with their children. We’ll take a look at how early exposure to books and reading can affect language development, school success, and a child’s health and well-being.

For Phoenix lecture only, RSVP to Sheila Maddox by October 8 at smaddox@email.arizona.edu or (602) 827-2007.

For questions about the Tucson lecture, please contact Rebecca Parada-Anderson at reparada@email.arizona.edu or (520) 626-2527.

The Tucson lecture will be video streamed live: streaming.biocom.arizona.edu/home